

Tobacco Issues	2nd Level Nav	3rd Level Nav	Content Elements	Internal Cross Links	External Links
	Health Issues for Smokers		<ul style="list-style-type: none"> ✓ Public Health Authorities' position on Smoking ✓ Philip Morris' position on Smoking and Health ✓ Philip Morris' position on Smoking and Addiction Philip Morris' compliance with legislation regarding public health messaging TV Spots (if app.) Downloads (if app.) 	<ul style="list-style-type: none"> ✓ Mission and Values ✓ Press Releases Government Action/ Other Legislative Features Newsletters Surveys/Polls Discussion Forums Chats (webcam) Desktop Communicator Wireless Enabled Communications Charitable Giving Public Place Smoking Quitting Smoking 	<ul style="list-style-type: none"> Center for Disease Control World Health Organization American Cancer Society FDA

DRAFT: For Discussion Purposes Only